

THE EXECUTIVE

22 JUNE 2004

REPORT OF THE DIRECTOR OF EDUCATION, ARTS AND LIBRARIES

DAGENHAM PRIORY COMPREHENSIVE SCHOOL – CHANGE OF NAME	FOR DECISION	
<i>This paper seeks the approval of the Executive for a change of name to one of the borough's secondary schools</i>		
<u>Summary</u>		
<p>For some time there has been a suggestion that as part of the new image for Dagenham Priory School the school should think about a change of name to reflect the changing nature of the school both in its achievements and its role within the local community. This report. This report sets out the process that the school has undertaken and asks the Executive for approval of the suggested name.</p>		
<u>Recommendation</u>		
<p>The Executive is asked to agree to the name change for Dagenham Priory Comprehensive School to Dagenham Park Community School (Arts College) from September 2004.</p>		
<u>Reason</u>		
<p>The school is looking to reflect the changing nature of its role in the local community and the ongoing improvements that have been made there.</p>		
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1. Background

- 1.1 For some time there has been a suggestion from within the school, the Council and the DfES that as part of the new image for Dagenham Priory School and its role in the local community, that the school should think about a change of name. This will also support the school as it celebrates its successes not just in improved exam results but also in its recent achievement as an Arts College. This paper sets out the process that the school has undertaken and to make a recommendation to the Executive for a change of name.

2. The Development of a Name Change for the School

- 2.1 The Governing Body agreed that it wanted to change the name of the school. As part of the process the school sought the views of the pupils, parents, local residents and local councillors about what the name change should be. A competition was held within the school and with pupils from the local primary schools, letters were sent to parents and there was information in the local press. At its Autumn term meeting the governing body voted on the results of the consultation and agreed to recommending the name change to Dagenham Park Community School (Arts College).
- 2.2 This change reflects the wish of the Governing Body to retain the connection with the area and therefore retain Dagenham in the title. It also wished the name to reflect the increasing links the school has with the local community and therefore 'Community' should also be in the title. They recommended that the change should take place from September 2004 and that there would be a new design for the school logo and badge. It was agreed that every pupil would receive a new badge.
- 2.3 The Executive is asked to agree to the name change and to note that the school proposes to hold a celebration event to formally recognise the change of name later in the Summer Term, this will also co-incide with the formal opening of the new technology block.

3. Conclusion

- 3.1 The Executive is therefore asked to endorse the decision of the Governing Body to change the name of Dagenham Priory Comprehensive School to Dagenham Park Community School (Arts College).

Background Papers

None